

# **Letter of Invitation to the First World Artisans Conference**

March 15, 2019

Dear Sir:

In order to encourage increased attentions to handicraft skills and the rich and invaluable human cultural information contained as well in the present world of ever-flourishing machines, and with a view to admiring craftsmanship, respecting the historical heritage, highlighting sharing and inclusiveness, promoting exchanges and mutual help and calling for fraternity and peace in the world, the First World Artisans Conference (FWAC) is to be held on 28 May, 2019 in Xi'an, capital of Shaanxi Province by China Arts and Crafts Centre. This sponsor of FWAC has in this regard received directions from the Chinese Folk Literature and Art Association and also support by the China Federation of Literature and Art Circles, the Publicity Department of the CPC Central Committee, Ministry of Foreign Affairs, Ministry of Culture and Tourism, Ministry of Education and the China Public Diplomacy Association.

China Arts and Crafts Centre is a specialized commission affiliated

to the China Federation of Literature and Art Circles and the Chinese Folk Literature and Art Association. It is an academic institution specialized in the inheritance and development of traditional arts and crafts. This Centre staged successively the China Artisans Conference in 2017 and 2018 with great success, facilitating the time-honored Chinese craftsmanship to get inherited and enhanced in a wider range.

The FWAC, with the maxim of “Recognizing the beauty of each and every culture and sharing the multicultural beauty to bring about the Great Harmony of the World” at its core, and “Hand in Hand, Better and Better” as its theme, will feature an opening ceremony, sub-forums and special exhibitions in more than 10 categories including device exhibitions, film and photo exhibitions. It strives to become a high-standard and special-featured world conference, a grand conference for the exchange and cooperation of artisans throughout the world as well as a grand gathering for the global creative culture and world-wide cultural industry.

We sincerely invite your distinguished companies to cooperate with us in this great project.

With best regards

Attachment: 2019 FWAC Introduction and Timetable for the  
arrangements

China Arts and Crafts Centre

## **2019 FWAC Introduction and Schedule**

### **I. Background**

Artisans have created brilliant and diversified civilizations over a few thousand years in human history. Numerous unique handicrafts are crafted in nations, regions and ethnic groups. And the craftsmanship involved is considered today as intangible cultural heritage.

Like Chinese culture, traditional Chinese crafts have a long history. People at different stages created remarkable achievements. Like other parts of the culture, Chinese crafts are no doubt a valuable component of human civilization.

Under the guidance of the Chinese Folk Literature and Art Association and with the support of the China Federation of Literature and Art Circles, Ministry of Culture and Tourism of China, Ministry of Foreign Affairs of China and the China Public Diplomacy Association, China Arts and Crafts Centre will hold the First World Artisans Conference between 26 and 29 May 2019 in Xi'an, Shaanxi Province, China, so as to enhance exchanges among artisans of different cultural backgrounds, share the fruits of development in handicrafts industry in the world, integrate resources in multilateral cultural and creative industry, and promote cooperation among international cultural industries.

### **II. Conference Information**

To fully demonstrate cultural diversity and unique crafts of various nations and ethnic groups, and promote dialogue and integration of world crafts, this conference will invite over 1,000 participants including top artisans, key international cultural institutions, world-renowned specialists and scholars, diplomatic envoys and responsible persons from competent authorities. Exhibitions, forums, meetings and visits will be organized to ensure the success of the event that attracts global artisans and features the global creative culture as well as peaceful development transcending ideology.

### III. Schedule

Date	Time	Arrangement
May 27 <sup>th</sup>	Entire day	Arrive in Xi'an and check-in to hotel
	18:00—19:30	Welcome dinner
	20:00—21:00	Into-the-city ceremony
May 28 <sup>th</sup>	09:00—11:30	Opening ceremony of the 1 <sup>st</sup> World Artisans Conference
	12:00—13:30	Buffet lunch
	14:00—15:30	Visiting the exhibition
	18:00—20:00	"Craftsmanship Dinner"
May 29 <sup>st</sup>	Entire day	Return trip

Notes: Specific timetable is subject to change based on actual arrangements.

### IV. Expenses

The Organizing Committee bears all the expenses of international travel and local accommodation. No other expenses are covered.

### V. Contact Information

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## World Artisan Conference Time Schedule

Date	Time	Arrangement
May 27 <sup>th</sup>	09:00—17:00	Arrive in Xi' an and check-in to hotel
	17:30—18:30	Welcome dinner
	19:00—21:00	Welcome ceremony
May 28 <sup>th</sup>	09:30—12:00	Opening ceremony of the 1 <sup>st</sup> World Artisans Conference
	11:00—13:00	Buffet lunch
	14:00—16:00	Exhibition and Themed sub-forums
	18:00—20:00	“Craftsmanship Dinner”
May 29 <sup>th</sup>	Entire day	Return trip