



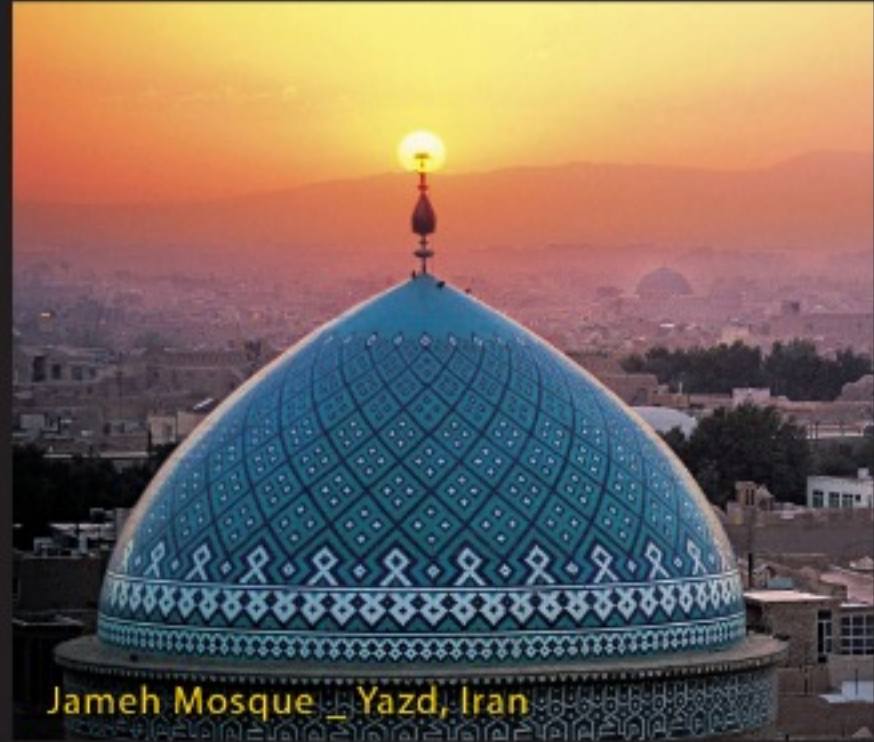
IITE 2019



From the third millennium ad , tourism was introduced as the most pacifism economic activity in the world , which , apart , from economic profit , creates deep cultural links between religion and countries.



Nasir Al Molk Mosque _ Shirza, Iran



Jameh Mosque _ Yazd, Iran



Persepolis Shiraz, Iran

Iran is one of the prominent countries in the world. Our country is one of the top 10 countries and is one of the first five countries in the world in terms of tourism diversity and among the first three countries in the world in terms of handicraft variety.

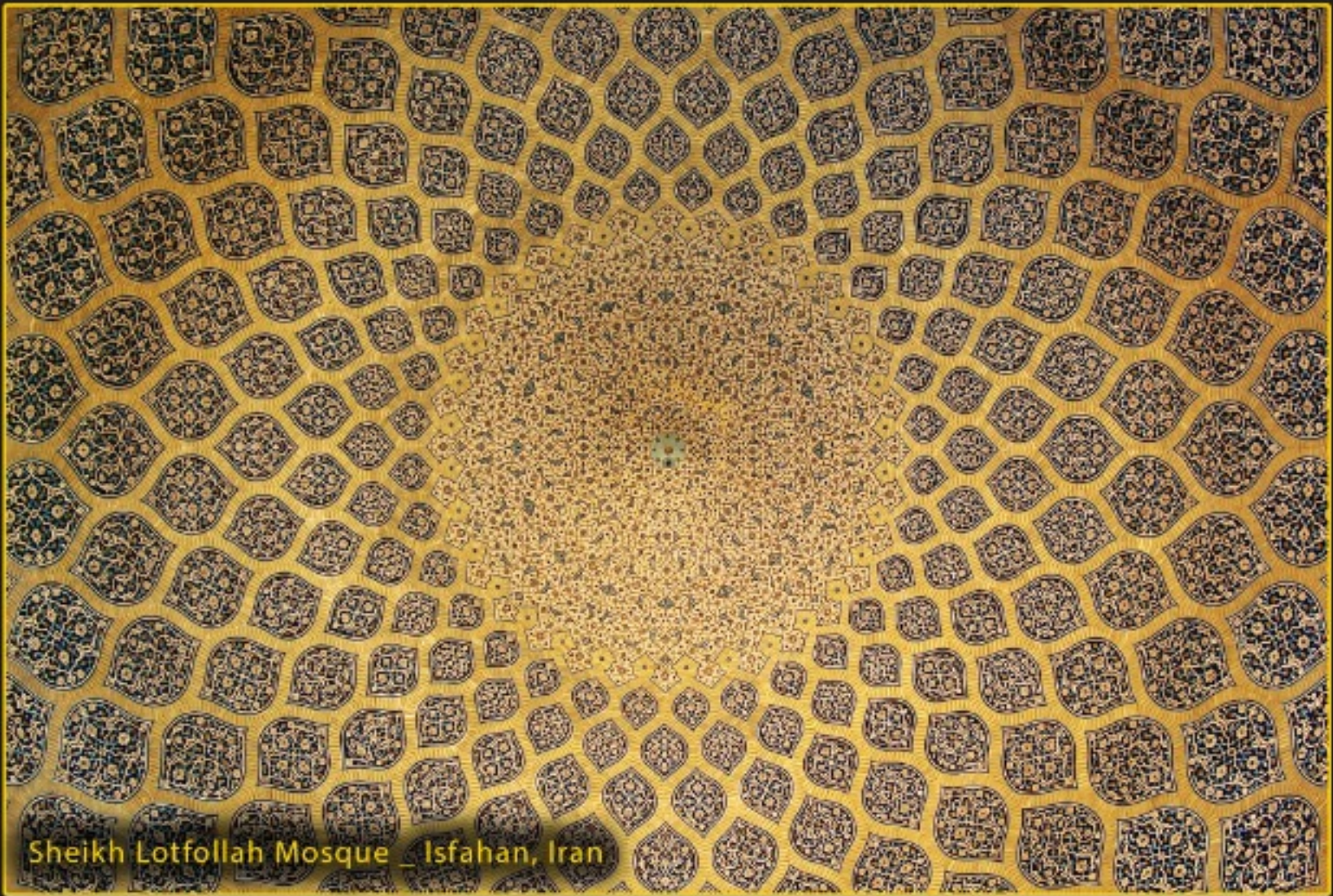
Iran is a country of different races. one of the most important of these are Persian people, more than 65% of the Iranian population, who are descendants of the Ilam or Aryan tribes, settled in the Middle Ages in the second millennium BC and chose Persia for Iran. Turkmen, Kurds (including the northern Kirmangyan or the so-called Kirmanji and South Kermanji, or so-called Sourani), Baluchi (Baloch is the name of one of the Middle Eastern peoples in Iran and Pakistan and Afghanistan) Bakhtiari is one of the great tribes of Iran, known as the Great Lor They are inhabited in the middle Zagros), Qashqai (Ghashgahi is one of the two great tribes of Iran living in the province of Fars), Lors (Aryan tribes are mixed with kashi or Kasite tribes), Arabs (about 4% (two and Half a million people are Arabs of Iran, most of whom live in the Khuzestan province and the Persian Gulf, Azeri (Azeri Turks are the largest ethnic minority in Iran, accounting for 25% of the total population of Iran.) Armenians and Jews (Armenians and Jews live in different parts of the city of Iran, a large number of Armenians reside in Tehran and Isfahan, and Iranian) Jews are 2500 years old, mostly in four cities of Tehran, Hamedan, Isfahan and Shiraz And the Assyrians (the Assyrians after the fall of the empire in Mesopotamia, have become part of the Iranian nation and have come to fate with the people of this land) Participating in the IITE exhibition is the best opportunity to know and communicate directly with the tribes, the Iranian people and the traditional cuisine and the customs of their life.



Undoubtedly one of the honors of every nation and country is its indigenous and handicraft industries. Traditional art is a collection of original, indigenous and popular arts of every country that has deep roots in the beliefs of customs, habits traditions and, in general, the spiritual culture of society. And the display of the culture and civilization of the people. The cultural and artistic heritage that passes through the ages to the posterity has a great spiritual value and is based on the cultural and artistic backers of the ancestors. The "World Handicraft City" brand for Isfahan City According to the World Council of Handicrafts and the existence of 199 handicrafts registered and is based on the cultural and artistic backers of the ancestors. The.



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Sheikh Lotfollah Mosque _ Isfahan, Iran



Tourism Services Quality International Press Conference



Persian Tourism Campaigne



Sheikh Lotfollah Mosque _ Isfahan, Iran



Naqsh E Jahan Square _ Isfahan, Iran



Isfahan miniature



Isfahan Calligraphy



Engraving (Qalam-Zani)



Tile Work



Isfahan Carpet



Inlaid Work (Khātam)



The Art of Copper & Turquoise (Firoozekoob)



The Art of Enamel Work (Minakari)



Khaju Mask _ Isfahan, Iran



Ali Qapu Palace _ Isfahan, Iran



Tourism Services Quality International Conference



Imam Mosque _ Isfahan, Iran



Sheikh Lotfollah Mosque _ Isfahan, Iran



Chowgan Ancient Game



Imam Mosque _ Isfahan, Iran



ChehelSotoon Palace _ Isfahan, Iran



Persian Food Festival



Tourism Services Quality Internatiol Conference

The concept of Sister Cities or Twin Towns can be traced back to the post World War period in Europe when countries and nations ravaged by war sought peace and mutual understanding between cultures, ideas and nationalities. The first known sister cities in the world are Paderborn, Germany, and Le Mans, France.

Sister Cities are a cultural and business bond between two cities states or even countries for mutual benefits. Isfahan as one of the most beautiful cities in the world and Iran's cultural hub signed her first sister city agreement on May 7, 1989 with the city of Xi'an in china. Since then the city of Isfahan has signed more than 15 sister city relationship agreements with countries from around the world.

Here is a list of Isfahan's sister cities :



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Isfahan is one of the ten selected city by Unesco as the universal legacy. Paris is known as the bride of the world cities, Amsterdam Venice and St Petersburg are unrivalled and Isfahan is unique. The city of minarets and artists, the beautiful city of enamel , khatam (marquetry) and carpet. It is a city by having unique buildings like the biggest roofless square in the world called Naghshe-Jahan , a place for playing Polo. It is the city made by a very specific and artistic infrastructure and every dawn and dusk the beautiful sound of Azan is heard all around the city.



Isfahan is known as the capital of handicrafts in the world. The artistic passion and willing potentiality of this city caused to establish tens of this industry in the city. Arts of Esfahan The "Esfahan period" covers a span of about 125 years from 1598, when Shah Abbas the Great transferred the Iranian capital to Esfahan, to the city's conquest in 1722 by the Afghans. Without doubt, it is the highest point of Esfahans long, rich history of art. Architecture and art developed in Esfahan on three main levels: the refined, the monumental, and the utilitarian.

- Having seven world wide registered works on the UNESCO' world's heritage list and two works recorded on the intangible work list
- The first place in the world for the variety handicraft in a city
- Iran's first rank in achieving the most number of International sign of handicraft quality from UNESCO organization
- Holding the title of " world's handicraft city" according to the world handicraft council
- There are 199 handicrafts fields registered in Isfahan province
- The top position of iran in terms of registered artworks
- There are 22000 historical monument identified in Esfahan province
- Protecting about 20000 historical objects in Isfahan province' Museums





With a hindsight back to previous exhibitions, the improvements of quality, variety and development of Tourism Exhibitions will be more clear.

Though it will be much more of surprises this year.





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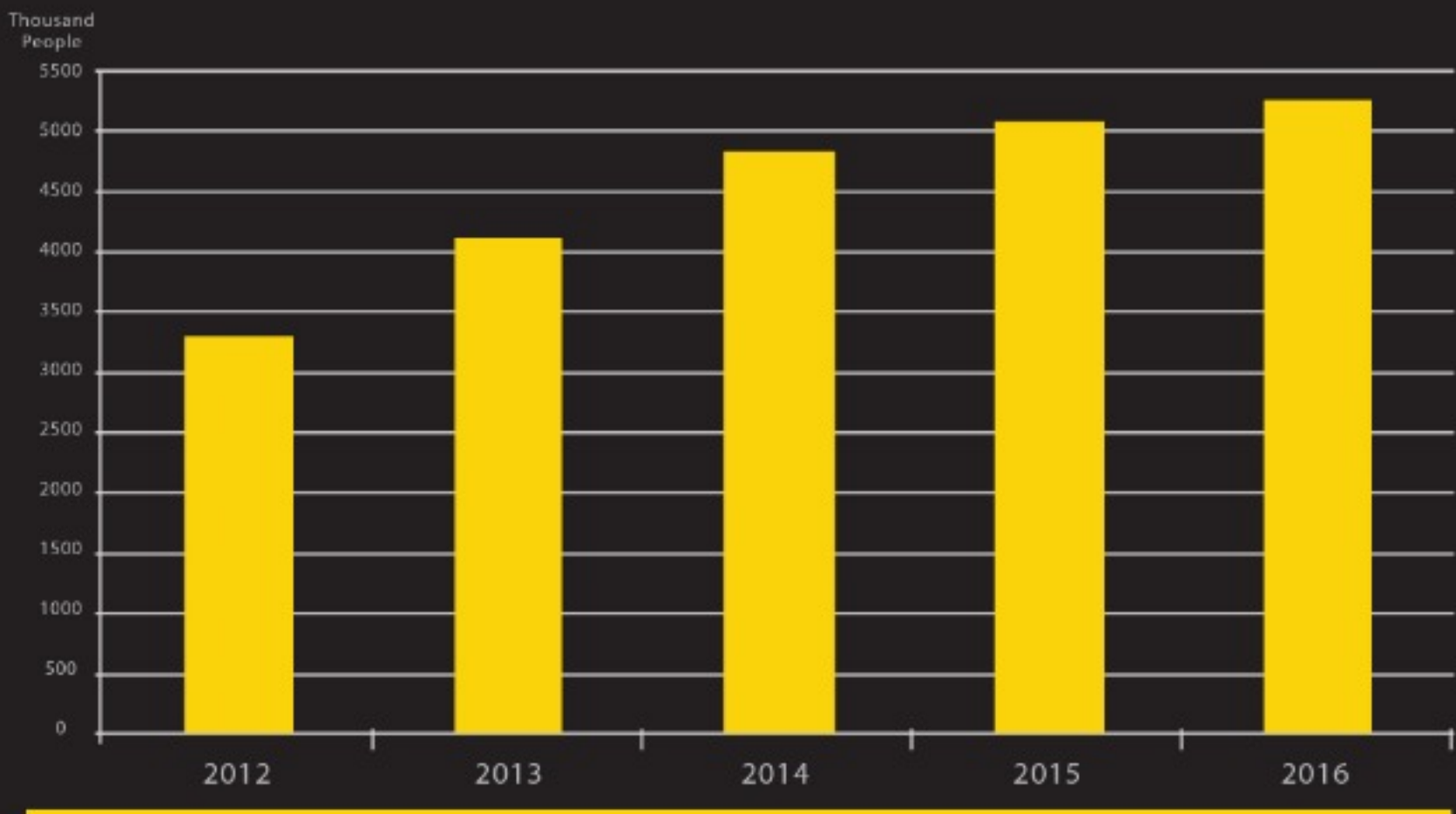


Manufacturers and Suppliers of Handicrafts and Souvenirs and Nomadic Tourism

The earliest attested cultures in Iran date back to the Lower Paleolithic. Owing to its geopolitical position, Iran has influenced cultures as far as Greece and Italy to the west, Russia to the north, the Arabian Peninsula to the south, and south and east Asia to the east.

Income Out Of Tourism	Number Of Tourists Entering	
million people 2.7	million people 3.3	2014
million people 10 (Five Times Current Number)	million people 13 (Four Times Current Number)	The Sixth Programme Of Development (Up to 2019)
million people 25 (Ten Times Current Number)	million people 20 (Six Times Current Number)	The Seventh Programme Of Development (Up to 2023)

The art of Iran encompasses many disciplines, including architecture, stonemasonry, metalworking, weaving, pottery, painting, and calligraphy.



Iran after India has the highest level of tourism in the south Asian region and the ancient culture of Iran , whose images have been immortalize in the architectural heritage of Persepolis , have provided many spectacular views Esfahan province also has the country's first rank in attracting tourists and the number of historical attractions and places.



The city of Esfahan become known as the first cultural capital of Islamic countries and attracted many tourist. Due to its historical background iran has divers views.

That their visitation can fulfil the curiosity of tourists and give them praise. Any traveler with any motivation can find his or her favorite destinations in accordance with his goal , wishes and plans. It should not br forgotten that the best way to recognize the land and people of each country is to get acquainted with local people and to make direct contact with them.

- Being in the middle of Iran's plateau and the north-south corridor of the CIS area
- The heart of Iran, adjoining 10 provinces of Iran , having most domestic neighbour
- The provenance of most important Iranian economic, culture and social centers
- Having the breadth of 24 towns, 107 cities, 50 .districts and 127 villages
- Having a population about 5.120.850 people
- 1714 meters above sea level
- Having a mountainous climate , as a desert and semi-desert region
- Having a Historical, Cultural and Social background of several thousand years discovered historical monuments which belong to up to 38000 bc
- 1820Historical monuments registered in the.national monuments list by the end 1395
- 548sites and ancient areas in esfahan province coming in different size and history





Kian Fartak Company as one of the Cafel Economic Group's subdivisions and organizer of the exhibition, invites all Tourism industry activists to participate in this international event and provide new and emerging markets for themselves and others. This collection is for the welfare of the participants. The participants have prepared the following services in order to make the event even better.

- 1-Printing and advertising services
- 2-Accommodation and hotel services
- 3-Transfer service
- 4-Design and construction of pavilion services
- 5-Intra-city tourism tour
- 6-Advice on the markets of Iran and Isfahan

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Holding a magnificent
Tourism & Handicraft
Exhibition in the World's
Largest Handicraft City, The
Capital of Iranian Tourism



Siose Pol Bridge _ Isfahan, Iran



Ali Qapu _ Isfahan, Iran



International Exhibition _ Isfahan, Iran



Sheikh Lotfollah Mosque _ Isfahan, Iran



Naqsh E Jahan Square _ Isfahan, Iran



Khaju Bridge _ Isfahan, Iran



- Scientific Seminars
- Entertaining Events
- Sidelong Exhibitions
- Electronic Tourism
- Ritual Programmes
- Handicrafts Start-Ups
- Tourism Campaign
- Press conference
- Health Tourism
- Tourism City
- Investing Sessions
- B2B negotiations
- Food Tourism
- Street Food
- Architecture Tourism

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June 2019

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جمهوری اسلامی ایران

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World Tourism Organization

ufi
The Global
Association of the
Exhibition Industry



تلفن تماس : ۳۶۲۷۵۵۷۵ - ۳۱۰

مجری نمایشگاه : شرکت کیان فرتاک هستی