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Director }

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My No. } 2/1/673/2019

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உமது இல. }  
Your No. }



# ජාතික ශිල්ප සභාව தேசிய அருங்கலைகள் பேரவை National Crafts Council

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கைத்தொழில் மற்றும் வணிக அமைச்சு  
Ministry of Industry and Commerce



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දිනය } 18.06.2019  
திகதி }  
Date }

Dr. Ghada Hijjawi-Qaddumi  
President/WCC-APR (2013-2020)  
P.O.BOX 31092 Suleibikhat, 10801 KUWAIT

Dear Dr. Ghada,

SHILPA ABIMANI- Presidential Handicrafts Competition & Exhibition and International Handicrafts Exhibition 2019 – Sri Lanka

Greeting from National Crafts Council of Sri Lanka.

We are grateful for the collaboration given by you for the success of the International Handicrafts Exhibition of Sri Lanka in 2018.

National Crafts Council of Sri Lanka is organizing "SHILPA ABIMANI" the biggest handicrafts Competition and Exhibition of Sri Lanka. Year 2019 is the fourth consecutive year of being hosted this International event by National Crafts Council (NCC). With the great success of previous Exhibitions, "SHILPA ABIMANI - International Handicrafts Exhibition – 2019" will be held from 03<sup>rd</sup> to 06<sup>th</sup> October 2019 at Sirimavo Bandaranaike Memorial Exhibition Center (BMICH) Premises , Colombo 07 , Sri Lanka. Series of workshops, seminars, Awareness programs, cultural performances will be organized along with the exhibition.

We welcome all the member countries to participate for this exhibition. Please be kind enough to circulate this program to member countries.

Concept paper of the program is attached herewith.

Thank you.

Best Regards.

Chandramali Liyanage,  
Director,  
National Crafts Council of Sri Lanka.

## Introduction

Sri Lanka has a proud history of over 2500 years and its identity is stamped with its handicrafts and arts. Handicrafts have been an ancient art form applied to all spheres of the daily lives. Craftsmen were highly recognized in the society and were bestowed with state honors. There was a challenge to the handicrafts field due to the influence of foreign cultures and its outlook has significantly grown after Sri Lanka's independence in 1948.

The National Crafts Council functioning under the Ministry of Industry and Commerce, Resettlement of Protracted Displaced Persons, Co-operative Development and Vocational Training & Skills Development, established under the Act No. 35 of 1982 to preserve and develop handicrafts. At present there are over 28,000 craftsmen have been registered with National Crafts council and worked them with the institute under different projects and programs conducted at district I and provincial levels. National Crafts council has over 112 training centers island wide with the purpose of providing proper training on the new techniques using for manufacturing process, raw material processing, packaging and presentation of crafts.

Over the last few decades, the National Crafts Council (NCC) has implemented a number of projects and programs for the preservation and development of handicrafts and the welfare of craftsmen.

"SHILPA ABIMANI "is the biggest handicrafts Exhibition and competition organized by National Crafts Council of Sri Lanka and it was upgraded to international level in 2016. Year 2019 is the fourth consecutive year of being hosted this International event by NCC. With the great success of previous Exhibitions, "SHILPA ABIMANI - International Handicrafts Festival – 2019" will be held from 03<sup>rd</sup> to 06<sup>th</sup> October 2019 at Sirimavo Bandaranaike Memorial Exhibition Center (BMICH) Premises , Colombo 07 , Sri Lanka. Series of workshops, seminars, Awareness programs, cultural performances will be organized along with the exhibition. As a result of pre-publicity in print, electronic, and social media an approximate footfall of 300,000 local and international visitors are expected.

**Event : SHILPA ABIMANI - International Handicrafts Festival – 2019**

**Dates : From 03<sup>rd</sup> to 06<sup>th</sup> October 2019**

**Venue: Sirimavo Bandaranaike Memorial Exhibition Center (BMICH)  
Colombo 07, Sri Lanka .**



### **Goals and Objectives**

- ✦ Provide a platform for interaction, exchange of ideas and experiences between local and international artisans and experts.
- ✦ Establish a close relationship between National Crafts Council of Sri Lanka and Crafts Associations of foreign countries.
- ✦ Create an opportunity for the local buyers, art lovers to experience the International Crafts Festival and to buy foreign products.
- ✦ Create an opportunity to establish fruitful market linkage among foreign artisans and local buyers.
- ✦ Raise awareness about the importance of the intangible cultural heritage and its protection.

### **Facilities to be provided by organizers**

- 10' x 10' stall with table and chair
- Food & lodging (From 02<sup>nd</sup> to 07<sup>th</sup> October 2019)
- Internal transportation
- Publicity through print and electronic media
- Invitation letter to proceed visa

Excess luggage have to be cleared by the artisans themselves.

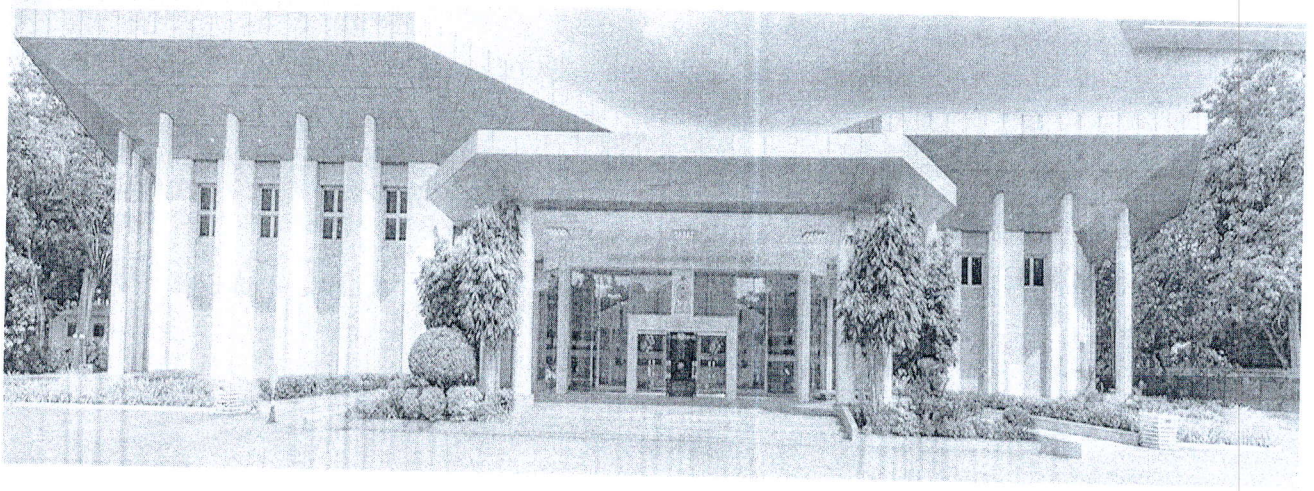
Airfare and international travel insurance coverage have to borne by respective artisans/Governments.

### **How to apply**

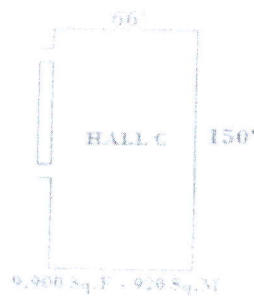
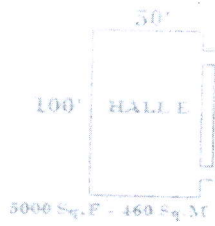
Interested artisans are requested to submit through the World Crafts Council /Asia Pacific Regional Office/ Crafts Associations / Ministry of External Affairs / Sri Lankan Embassies / High Commissions in the related countries to the Chairperson, National Crafts Council of Sri Lanka **on or before 15<sup>th</sup> of August 2019.**

(Application is enclosed herewith.)

## Venue Details



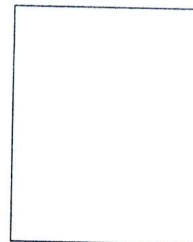
LOBBY  
4,350 Sq. F. - 400 Sq. M.



- HALL A – National Handicrafts Exhibition
- HALL B – Local Trade Fair
- HALL C – “Shilpa Navoda” Exhibition
- HALL E – International Handicrafts Exhibition



**"SHILPA ABHIMANI – 2019"**  
**International Handicrafts Exhibition**  
**National Crafts Council, Sri Lanka**



**EXHIBITORS APPLICATION FORM**  
**International Handicrafts Exhibition -2019**  
**3<sup>rd</sup> – 6<sup>th</sup> October 2019**

Sirimawo Bandaranaike Memorial Exhibition Center (BMICH) Premises, Sri Lanka.

Please complete the form and send to [chamali6333@gmail.com](mailto:chamali6333@gmail.com) or [nccaddevelopment2@gmail.com](mailto:nccaddevelopment2@gmail.com) or  
Fax +94 11 2177105  
Submission deadline is 15<sup>th</sup> August 2019.

***Kindly fill the application in block letters.***

**Nominator Details**

Full Name : .....  
Name of Organization : .....  
Position : ..... Tel : .....  
Email : .....

**Applicant Details**

Full name : .....  
Institute/ Company/ Shop / Brand : .....  
Address : .....  
City : ..... State : .....  
Country : ..... Zip Code : .....  
Tel : ..... Email : .....  
Date of Birth : ..... Age : .....

**About the craft sector**

**Category**

☐ Gift & Souvenir ☐ Jewelry & Accessories ☐ Cloth & Fabric ☐ Pottery  
☐ Woodwork ☐ Furniture ☐ Home Decoration  
☐ Others Specify .....



Note : The application must be attached with pictures of creations.

Signature : .....

Date : .....

**Contact Info**

Chandramali Liyanage,  
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