WCC-Europe Region Handicrafts Event
Held in Kuwait National Museum
(Jan 15-20, 2019)

It is my pleasure to inform you that WCC-Europe Region Handicrafts event in Kuwait has been a great success. This is the 4th Inter-Regional Handicrafts event to be hosted by the Kuwaiti Government represented by the National Council for Culture, Arts & Letters (NCCAL).

Diversified products from fifteen (15) European countries, namely: Belgium, Britain, Denmark, France, Georgia, Germany, Ireland, Italy, Netherlands, Portugal, Scotland, Slovakia, Spain, Sweden, Turkey, were exhibited in this event. The diverse handicrafts products, displayed in both the Exhibition and stalls, reflect the distinctive European cultures. They reflect more radical creativity and innovation than the other regions namely: Asia Pacific Region, Africa and Latin America.

It is WCC-APR policy in organizing such Inter-Regional events, that a number of the hosting Region i.e. WCC-Asia Pacific Region member countries join to fulfill the purpose of this initiative. This year, four (4) member countries from APR-West Asia subregion participated in this event, namely: Bahrain, Oman, Saudi Arabia and Kuwait.

The aim or objective behind this Inter-Regional project is to create a common platform for craftspeople and decision-makers in the crafts sector to meet together, to share knowledge, technical skills, personal experience and to connect for business promotion, to be exposed to each other's culture, acknowledge other cultural identities, accept and respect each other's differences, and unite the world in a prevailing peace.

This new initiative was able to be realized due to our strong belief in its cultural and economic value, and to the continued support and collaboration with the Kuwaiti Government, represented by the National Council for Culture, Arts & Letters (NCCAL).

On behalf of WCC-Asia Pacific Region and WCC-Europe Region, I would like to place on record our deep appreciation and gratitude to the State of Kuwait, for hosting this event.

PHOTOS