

Mr. ZHOU Zhengsheng, Vice President of WCC-APR

Mr. ZHOU Zhengsheng loves Chinese arts and crafts business. He currently serves as Chairman of the Board of Directors of China National Arts & Crafts (Group) Corporation (CNACGC) as well as President of China Arts and Crafts Association (CA&CA). CNACGC, which is a central enterprise directly invested and controlled by State-owned Assets Supervision and Administration Commission of the State Council of the People's Republic of China, has been recognized as a leader enterprise devoting to inheriting, developing and spreading Chinese traditional arts, crafts and related culture. In his role, Mr. Zhou has overall led diversified businesses for more than 30 legal entities and contributed to rapidly growing performance of CNACGC.

Mr. Zhou was also appointed as Representative of WCC Presidency for the term of 2013-2016 when China was taking the Presidency of WCC.

Before joining in CNACGC, Mr. Zhou served China Huacheng Investment Management Co., Ltd. ("CHIMC") as Chairman of the Board of Directors and President of CHIMC from 2002 to 2009.

Before CHIMC, Mr. Zhou was successively appointed Vice President, General Accountant and President of China Worldbest Group Company from 1992 to 2002.

Prior to working at state-owned companies, Mr. Zhou served the Economic Controlling Division of previous Ministry of Textile Industry of China as Vice Director from 1990. One year later, he was successively appointed Deputy General Manager and General Manager of China Huacheng Finance Company under the previous Ministry of Textile Industry. He worked there until 1992.

Mr. Zhou graduated and got two Master Degrees in Business Administration respectively from China Europe International Business School and Nanyang Technology University.

Mr. Zhou was born in 1956 in China and his nationality is Chinese.