

The World Crafts Council Asia Pacific Region (WCC-APR)  
Presented an Exhibition

**Handmade**  
**The PIIACUF 2014 Collection**

In conjunction with  
The Putrajaya International  
Islamic Arts & Culture Festival, PIIACUF 2014  
Dataran Putrajaya, Putrajaya, Malaysia  
**30 October – 2 November 2014**

WCC-APR President and the Executive Board would like to acknowledge and thank Putrajaya Corporation, WCC-APR Secretariat Kuwait, Majidah Design Sdn Bhd in collaboration with Ali Yusof, Sensate Events Management Sdn Bhd, aranya of Bangladesh, the National Textile Museum Malaysia, the Natural History Museum Putrajaya, Crafts demonstrators-Azmir Karim, Islamic Calligrapher and Kamaliah Ismail Zain, Batik Designer, Sari Ayu Consult Sdn Bhd, 'Friends of WCC Malaysia' and to all those who have given their continued support in making this exhibition possible.

Special thanks from WCC-AISBL and WCC-APR President, and Executive Board Members go to Raja Fuziah for her valuable contribution in organizing a WCC-APR Exhibition in the Putrajaya International Islamic Arts and Cultural Festival (PIIACUF 2014) in Kuala Lumpur, Malaysia, as part of WCC celebration of the 50<sup>th</sup> Anniversary.

Appreciation is also given to Raja Fuziah for preparing the following write-up for the flyer on the PIIACUF Exhibition:

“This October 2014, The World Crafts Council (WCC) celebrated its 50<sup>th</sup> Golden Jubilee in Dongyang China. It has been a life-long journey for the five regions of the WCC- Africa, Asia-Pacific, Europe, North America, and Latin America in maintaining, strengthening and ensuring the status of crafts and crafts people remain as a vital part of cultural, social and economic life.

For WCC-APR, the Exhibition “HANDMADE, THE PIIACUF 2014 COLLECTION” is timely to honor and pay tribute to the creative talents of artists and artisans whose work are keeping the crafts traditions alive. In today’s world, it is even more refreshing to know that these traditions are not only preserved, but are also documented and passed on to the young people inspiring them with a message to love, to care, to cherish, to generate and generate the living crafts, thus continuing a vibrant heritage that can ensure economic benefits.

The PIICAUF 2014 Collection consists of a selection of traditional contemporary textiles, woodwork, metalwork, stoneware, ceramics and pottery. At the heart of Collection are artifacts featuring the art of Islamic calligraphy and the selfless effort and devotion to the art of making and attaining excellence in craftsmanship “In Praise of Allah.” The artworks thus depict the richness and elegance of Islamic calligraphy and calligraphic inscriptions as illustrated, for example, on ceramic and metal ware, including green celadon ware, ceramics plates and Bidri decorative boxes.

The traditional textiles on the display encompass a variety of techniques and artistic skills, such as the delicate and intricate embroideries done in the Nakshi Kantha, the Sabahan, Suzani and Swat Valley traditions. There are also beautifully-woven and naturally-dyed fabrics, such as the supplementary-weft woven Songket and hand-dyed Batik. Another facet and dimension in weaving is presented by the tribal flat weaves, rigs floor covers and Kilims.

These are works of arts, expressing the joy creating with the hands, to celebrate the coming of each season and the glory of nature, The beauty and aesthetic of each handmade product exude its own magic, expressing an outpouring of a deep sense of gratitude to the Creator. The designs and motifs of these works of art are universal appeal and reflect the uniqueness of traditional and Islamic art”.

Photos of the PIICAUF 2014 Exhibition has been uploaded in the APR Website under “Photos Gallery” – “WCC-APR Events” – “PIICAUF 2014, Putrajaya, Malaysia, 30 Oct – 2 Nov,2014.